

Christian Hammar

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Profile

With a background in design, PR, digital and innovation I have been working in the industry for the past 8 years in London and Stockholm. Starting as Designer and Art Director and recently also taking the role in business development. I have a passion in building digital experiences and products for both online and physical spaces. I am a creative leader experienced in directing digital innovation projects from strategy to execution.

Experience

2014.10 - present

Founder & Art-/Creative Director – Wolfmother Co.

Founded Wolfmother Co., a digital studio and creative technical partner for brands and agencies. Creating digital innovation projects, leading strategy and ideation through to development and user experience. Working agile with prototypes to creatively explore possibilities and ensure a high quality product. My role was leading the innovation, design, idea and concept work and was also responsible for business development and scoping projects. Working with the top agencies in the world such as Edelman Deportivo (Adage A-list), INGO (Fast Company's most innovative companies 2016), B-Reel (Agency A-list 2015, 2012), DDB Stockholm, Your Majesty New York.

2013.10 - 2014.10

Acting Partner & Art Director – FLB Europa

PR and branding agency, working from strategy to execution. Strategic, Creative and Innovation work for Norrlands Guld, launched Nobis Group's new hotel Miss Clara, created and produced LO's election campaign 2014 and helped Betonggruvan with design and campaigns.

2013 - 2017

Tutor & Mentor – Berghs School of Communication

Tutor for students final projects during the last three months of their education. Also coached students during award season (D&AD, One Show and Cannes Future Lions) - helping them with ideas and concepts.

2011.02 - 2013.10

Creative – Jung Relations

Jung combines PR with digital, experiential, advertising and fashion under the same roof. Worked with clients both locally in Sweden, but also on a global level. I was responsible for concepts, ideas and execution for clients like Absolut Vodka, Absolut Art Award, Sony Ericsson, XBOX, Lux Stockholm and P&G.

2010.05 - 2011.01

Creative – Tesch London

Creative agency working exclusively with digital and innovation projects. I worked mainly with Yota, the world's largest 4G operator, in digital and innovation projects. We helped them with their new phone concept which later on won a Gold Lion in Innovation at Cannes 2013. Also work with MUBI (online film community for film lovers) and Spotify.

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2009.10 - 2009.11	Art Director (placement) – Fallon London During my short time at Fallon I had the pleasure of working with one of the largest pitches in Europe that year, Sony. Developed interactive ideas and TV-scripts for the pitch. I also worked on Cadbury's Olympic Games campaign for 2012, with digital and game ideas.
2009.03 - 2009-04	Art Director (placement) – ANR BBDO My first internship, worked mainly with advertising concepts for Folksam.
2006 - 2008	Graphic Designer – Freelance Freelance designer focusing on print, content, digital design and branding. Worked with clients like Stampen, Metro, Vikarien.se and CP+B Europe.
Education 2008 - 2010	Berghs School of Communication Art direction and advertising
Languages	Swedish Native English Excellent French Simple
Tools	Adobe CS, Sketch, Marvel, Invision, Zeplin, Atom, Keynote, Autodesk Fusion 360
Skills	Writing, art direction, user experience, interface design, hardware and software prototypes, 3D-printing, physical design, basic coding (HTML/CSS), concept development, ideation, analyzing, planning, business development, presentation
Awards	The One Show, Webby Awards, D&AD, Kolla! design awards, Sabre Awards, Bees Awards, Spinn, European Excellence Awards, The FWA, Awwwards
Interests	Family and friends, cooking, traveling, modern art, spontaneous workouts, books, music, podcasts & city development
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