

Christian Hammar

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Profile

With a background in design, PR, digital and innovation I have been working in the creative industry for almost 10 years in London and Stockholm. Starting my career as Graphic designer and Art director but in recent years taking the creative responsibility as Creative director. I have a passion for building things - from products and campaigns to companies and brands. Lastly, I am a person who has easy to get to know people and the ability to get things done.

Experience

2017.04 - present

Creative Director – Gullers Grupp

Gullers Grupp is one of Sweden's largest agencies, working with nonprofit, public - and governmental organizations to help create ideas that contribute to create a well functioning democracy. My role is to lead and coach the creatives to develop concept and ideas and achieve the best possible execution. I also work closely with our Client Directors and Strategies to ensure that we deliver the best work possible. During my time at Gullers Grupp me and my team has delivered work that has been honored in The Webby Awards and New York Festivals. In addition to working with clients, I am leading the company's digital team and future digital efforts.

2014.10 - 2017.04

Founder & Creative Director – Wolfmother Co.

Founded Wolfmother Co., a digital studio and creative technical partner for brands and agencies. Creating digital innovation projects, leading strategy and ideation through to user experience and development. Working agile with prototypes to creatively explore possibilities and ensure a high quality product. My role was leading the concept, idea and design work. Working with the top agencies in the world such as Edelman Deportivo (Adage A-list), INGO (Fast Company's most innovative companies 2016), B-Reel (Agency A-list 2015, 2012), DDB Stockholm, Your Majesty New York.

2013.10 - 2014.10

Acting Partner & Creative – FLB Europa

PR and branding agency, working from strategy to execution. Strategic, creative and innovation work for Norrlands Guld (beer brand), launched Nobis Group's new hotel Miss Clara in Stockholm, created and produced LO's election campaign 2014 and helped Betonggruvan with design and campaigns.

2013 - 2017

Tutor & Mentor – Berghs School of Communication

Tutor for students final projects during the last three months of their education. Also coached students during award season (D&AD, One Show and Cannes Future Lions) - helping them with ideas and concepts.

2011.02 - 2013.10

Creative – Jung Relations

Jung combines PR with digital, experiential, advertising and fashion under the same roof. Created ideas and concepts for advertising- and PR-campaigns for clients like Absolut Vodka (global account), Absolut Art Award (global account), Sony Ericsson, XBOX, Lux Stockholm and P&G.

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2010.05 - 2011.01	Creative – Tesch London Creative agency working with digital and innovation projects. My main client was Yota, the world's largest 4G operator, in digital and innovation projects. We helped them create them the concept and features for their new phone which later on won a Gold Lion in Innovation at Cannes 2013. Also work with MUBI (online film community for film lovers) and Spotify.
2009.10 - 2009.11	Art Director (placement) – Fallon London During my short time at Fallon I had the pleasure of working with one of the largest pitches in Europe that year, Sony. Developed interactive ideas and TV-scripts for the pitch. I also worked on Cadbury's Olympic Games campaign for 2012, with digital and game ideas.
2009.03 - 2009-04	Art Director (placement) – ANR BBDO My first internship, worked with advertising concepts for Folksam insurance.
2006 - 2008	Graphic Designer – Freelance Freelance designer focusing on print, content, digital design and branding. Worked with clients like Stampen, Metro newspaper, Vikarien.se and CP+B.
Education 2008 - 2010	Berghs School of Communication Art direction and advertising
Languages	Swedish Native English Excellent
Tools	Adobe CS, Sketch, Marvel, Invision, Zeplin, Atom, Keynote, MS Office, Autodesk Fusion 360, Cura
Skills	Writing, art direction, user experience, interface design, hardware and software prototypes, 3D-printing, physical design, basic coding (HTML/CSS), concept development, ideation, analyzing, planning, strategy, business development, presentation
Awards	The One Show, New York Festivals, Webby Awards, D&AD, Kolla! design awards, Sabre Awards, European Excellence Awards, The FWA, Awwwards
Interests	Family and friends, cooking, traveling, modern art, spontaneous workouts, books, music, podcasts & city development
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